

# Katherine Daniels and Mike Rembetsky: Scaling monitoring and metrics at Etsy



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**Katherine Daniels and Mike Rembetsky: Scaling monitoring and metrics at Etsy**

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110 William St, 28th floor · New York, NY

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## Details

Monitoring and metrics are important to every organization, but how do you decide what to monitor? Too much data can become overwhelming and less useful even than too little data. In this talk we will cover Etsy's journey towards effective metrics and monitoring, discussing not only the technologies used but also the business considerations and impact. We will follow the history of Etsy's monitoring from the beginning into a deep dive of everything we

use to measure and graph today. The audience will leave with an understanding of the decisions we made along the way, and have the ability to apply the lessons we learned as we continue to scale our company and our monitoring operations to their organization.

Katherine is an operations engineer at Etsy. She got her start in programming with TI-80 calculators back when Geocities was still cool, and these days has opinions on things like 'the cloud' and 'devops'. Before escaping to the world of operations, she spent a few years doing QA and systems engineering in the corporate world. She lives in Brooklyn with a perfectly reasonable number of cats, and in her spare time can often be found rock climbing or making hot sauce.

Michael has worked in system operations for over ten years in the web, healthcare, online media and financial. He started out in the help desk area but moved to operations shortly after starting and has been building and running data center operations ever since. In previous jobs he worked for NBC Universal, iVillage, and McDonalds. Currently, Michael is the VP Technical Operations for Etsy.

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**Jay G.** 3,704 days ago

...

Excellent talk. Can you please share the deck you presented?

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**Alexander A.** 3,704 days ago

...

This talk was inspirational.

One question though is the eventinator available or planned to be available? The only thing I found on github was this <https://github.com/wilg/eventinator> maybe you just need to check in your code. :)

 Like Reply



**Martín B.** 3,705 days ago

...

P.P.S. I'm looking to switch jobs. If you're hiring, please take a look:  
<https://www.linkedin.com/in/beauchampmartin>

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